HSM | Dr Hasan Murad School of Management
EXECUTIVE EDUCATION

FROM STRATEGY TO EXECUTION



Two-day, High-impact Program

For current and aspiring c-suite leaders

"**VISION** WITHOUT **EXECUTION** IS **HALLUCINATION**"

THOMAS EDISON



70%

of strategic initiatives fail due to poor execution, not flawed strategy

Harvard Business Review

In a world where uncertainty is the only constant, having a strategy is no longer a luxury; it is just the beginning. What sets great leaders apart is their ability to turn that strategy into a measurable, lasting impact.

HSM's executive program equips C-level leaders with the frameworks, tools, and insights to move from strategic thinking to executional excellence — all within the context of Pakistan's unique economic and business realities.

DESIGNED FOR

- C-Suite executives (CEOs, CFOs, COOs and more)
- Senior leaders in corporates and multinationals
- Business heads preparing for enterprise roles

PROGRAM VALUE

- Contextualized for Pakistani leaders
- Led by senior faculty and practitioners
- Practical, not just theoretical
- Proven frameworks + peer learning
- Post-program support for real impact

STRATEGIC GAINS

By the end of the program, participants will:

- Identify their organization's execution bottlenecks
- Align strategic priorities across functions and stakeholders
- Create a 100-Day Execution Blueprint
- Strengthen leadership capability in execution discipline



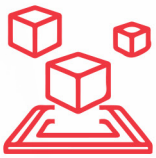


Course Material

PEDAGOGICAL EDGE



Case studies



Simulations

PROGRAM ROADMAP

DAY 1

STRATEGIC CLARITY AND ALIGNMENT

Theme: Sharpening the Vision

- Strategic Thinking for Pakistan
- Vision, Objectives & Gap Analysis
- Stakeholder Mapping
- Strategic Leadership Styles

DAY 2

EXECUTION EXCELLENCE

Theme: Making Strategy Happen

- Execution Plans, OKRs & KPIs
- Culture-Driven Execution
- Monitoring & Strategic Agility
- Boardroom Simulation (Real Case)

ADD-ONS AND POST-PROGRAM SUPPORT



STRATEGIC LEADERSHIP PROFILE

(Psychometric + 1:1 Coaching)

- Personality & leadership style assessment
- Custom report with actionable insights
- One-on-one debriefing with a certified coach



3 POST-PROGRAM SESSIONS

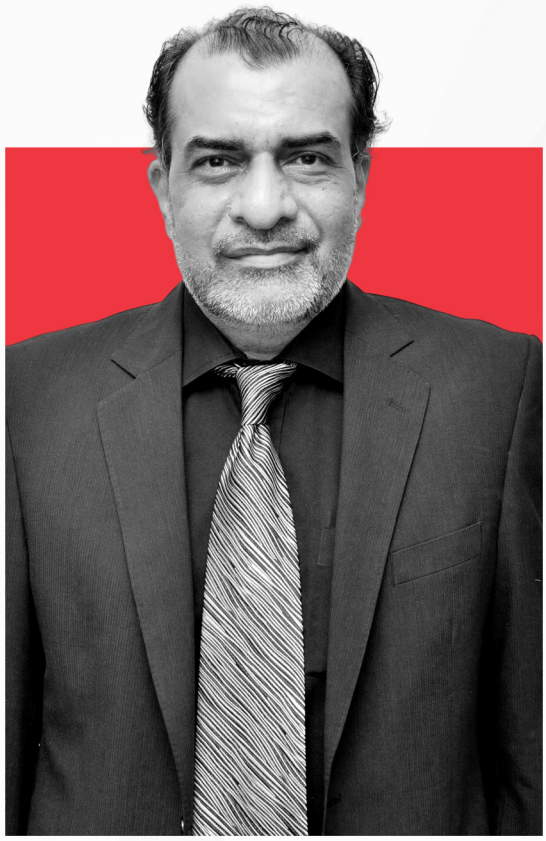
- Reflection & Roadblocks
- Coaching Circles
- Impact Mapping

Program Date:
September 1–2, 2026

Location:
The Nishat Hotel, Johar Town, Lahore

PROGRAM LEADERS

DR NAVEED YAZDANI



Dr Naveed Yazdani is a renowned academic, trainer, and consultant specializing in leadership, strategic management, and organizational transformation. As the Former Dean of Dr Hasan Murad School of Management, UMT, Dr Yazdani has spearheaded initiatives that integrate global best practices with the unique challenges of emerging markets.

Over the years, he has designed and delivered high-impact programs in leadership development, strategy negotiation, and decision-making under complexity.

AGHA SAEED KHAN



Agha Saeed Khan is a senior management consultant and practitioner with over 35 years of leadership experience spread across the Middle East, Africa, and Pakistan.

Agha combines deep board-level governance experience with extensive C-level leadership in leading global and local organizations, and a proven consulting track record. He is an expert in strategy development and execution, organizational restructuring, and operational excellence.



ABOUT HSM

HSM at UMT is a prestigious institution dedicated to providing exceptional management education. Recognized as an HEC W4 category university, HSM's programs are known for their rigorous, result-oriented, and globally focused approach. With an emphasis on application-based learning, HSM equips future leaders, professionals, and executives with the knowledge, technology, skills, and insight needed to thrive in today's dynamic business landscape. Rooted in our vision of 'Developing holistic leaders,' we integrate a comprehensive understanding of leadership that encompasses not only professional acumen but also personal growth, ethical responsibility, and a global perspective.

THE World University Rankings 2025 by Subject

601-800 in Business and Economics

Leading Business School of Asia *by*

Newsweek

ACCREDITATIONS

NBEAC

National Business Education Accreditation Council

SAQS ACCREDITED

South Asian Quality Assurance System

TAKE THE **NEXT STEP** TOWARDS **IMPACTFUL LEADERSHIP**

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REGISTER NOW.

- Limited seats
- Certificate of Completion provided

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